

with the Wutzams, a horde of disregardful intruders who had set him an ultimatum. The Wutzams assume that there are treasures of the soil, which in reality are not the ones the WALUBO Knarsels actually have. Following this adventure, in the Environmental Garden they meet the Count of Compostonia, the friendly humus pooper called Stinkymucky. They learn what makes him and his fellow worms sweat and what the word 'humus' means.

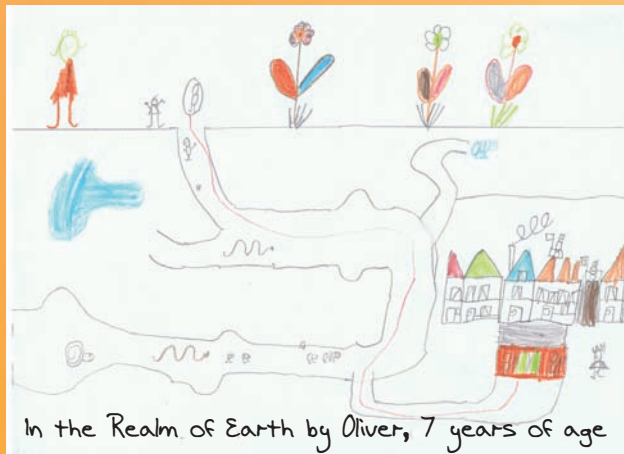
The Angel of the Environmental Garden helps the kids to understand how to become tall again. His tip: To fill up with the best fruits and vegetables the Environmental Garden can offer and Iris has a wonderful idea. Later at the Wutzam clinic the children encounter WALUBO medical care. They see that careless Wutzams like the voiceless engineer, the squanderer of electricity Paul Stromenger, or someone like Mrs Paulske, who suffers from mania for cleanliness, can become WALUBO friends, too. They also treat an epidemic there, called Chefoquima [the Cheap Fodder, Quick Mast Epidemic], among farmers, and handle it with modern methods like computers and information. After all, WALUBO friends, that is those with a bird's nest on their heads, are desperately needed. Finally, all of WALUBO Land is threatened by a great peril because the Wutzams keep destroying WALUBO Knarsels and each other. In Resource Valley, a WALUBO city, they learn how to better use packmats and produggies. After a stroll through multiple path streets with light of avoidance and through a shopping school they receive the Shopping and Resource Badge from a Recytrainer of WALUBO Land.

In a huge ball-shaped building, called the Spherical Council, the general assembly of all WALUBO continents takes place in form of the Great Council [compare: The United Nations Conference on Sustainable Development Rio+20, on 20/06/2012]. The Council has to find a way to save WALUBO Land from the damage created by the Wutzams. The crucial tip comes from the kids: book worms make letter humus, and in the mix with a magic potion brewed by a diversity specialist, they soon come up with the key word from the Book of Endless Chapters...

All WALUBO visitors are made WALUBO ambassadors with special ties to the Knarsels.



Author and illustrator Klemens Gieles has been a professional promoter of sustainability for more than 25 years. He spent some time doing municipal work with respect to the protection of the environment, as a teacher for environmental management and as a coordinator for campaigns of the German League for Nature and Environment (Deutscher Naturschutzring) for energy efficiency but also as a planner, assessor and president of the German Association Agenda 21 [in German the so-called DGA21 e.V.]. He is a trained teacher, biologist and civil engineer for water and environment and, last but not least, father of three daughters and was therefore predestined to write a story like „Our Journey to WALUBO Land“, which is both fascinating for children and educational, and possesses many likeable characters. The basic idea for his WALUBO Land is expressed by a quote by Albert Einstein: „The intuitive mind is a sacred gift and the rational mind is a faithful servant. We have created a society that honours the servant and has forgotten the gift.“



Anne, 22 years of age: „For the first time I've understood how ecology works. If I'd had the WALUBO story at school I might've realised earlier how everything is linked.“

Contact

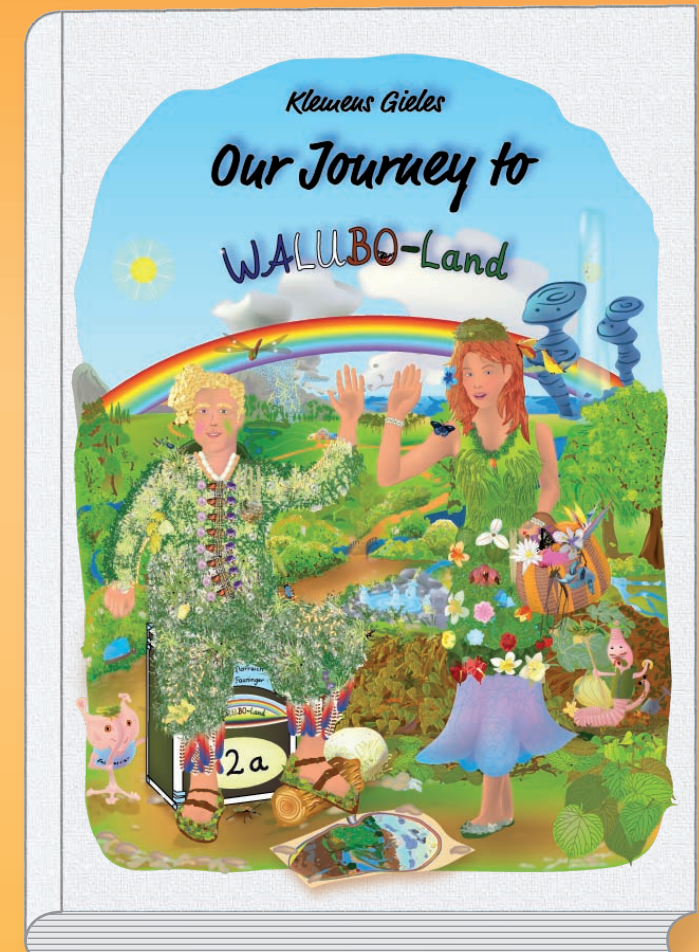
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For a future that's worth living in.



The story of sustainability
for children and adults.

Further information: approx. 250 pages A5 with 10 black and white illustrations, glossary, WALUBO Map, WALUBO Suitcase, songs, games, experiments and many more; also translation in progress in English.





WALUBO-Land

What the story is about...

Twenty-one 7 year olds have won first prize in an environmental painting competition and are now invited to travel to WALUBO Land. There they are to meet its inhabitants, the so-called Knarsels. Over five days the children have the opportunity to experience exciting things in the Realms of Water, of Air and of Earth [the German first two letters of each form the word WA (Wasser) LU (Luft) BO (Boden)]. Guiding them along the way: the Leaf Fairy Ms Floralm and the Grinning Hay Heap Mr Fauninger, whose magic powers add some extra flavour to the trip. On their first stop just behind the Rainbow Gate, WALUBO Land reveals its unique splendour for the first time.

After overcoming their initial shyness in the Realm of Water, the children get to know the Giggings and their incredible adventures through fodder beet, udder and the Wutzam factory.

On the following day, they are carried forth to the Tower of the Airmakers by the twin air tops Tornadi and Tornado. Along the way, though, they get to experiment with fire in a Giant Puffball and so discover what air is actually made of. At the Tower of the Airmakers they admire all the different creatures that are actively involved in the air production process.

After that, they get to the Realm of Earth. Here, to be able to enter the cracks and holes in the soil, they get to experience Ms Floralm's special magic first-hand: she winks them small. At the Cave Cathedral they solve the Earth King's riddle because King Rooterick is in trouble



What can be done with the story?

Apart from teaching ecological and social knowledge regarding sustainability, the story makes it possible for readers of all ages to approach such a complex topic on the emotional level. The not completely unrealistic role models contribute to this fact since the actions and events as well as the surroundings are taken from the real world and can be transferred back to it.

Therefore, the story excellently transports facts onto the emotional level, which produces intuitive decisions among the readers in favour of a more sustainable lifestyle.

Readers of all ages and caregivers of children, who might read the story to them, receive a motivational package with an action frame to pass the characters and events on to games, experiences with nature, experiments and medial display formats.

Additionally, there will be an informational and interactive platform in form of the website www.waluboland.de, which is currently developed [not yet online]. We can provide more material, learning games as well as activities for readers about the topic of sustainability.

Children and youth organisations may benefit from WALUBO Land if they read the story out and use the offered material in practice with their groups.